

## Addendum B

# List of Top Volunteer Grant Companies

Companies providing generous grants to nonprofits when employees volunteer

Volunteer Grant Company	Minimum Hours	Volunteer Grant Amount	Submission Process	Matching Gift Program Also Offered?
<a href="#">ExxonMobil</a>	20 Hours	\$500 for every 20 hours (Max \$2,000)	Volunteers should log their hours and request the grant online <a href="#">here</a> .	
<a href="#">Aetna</a>	20 hours	\$300 for every 20 hours	Volunteers should log their hours and request the grant online <a href="#">here</a> .	
<a href="#">Outerwall (Coinstar / Redbox)</a>	10 Hours	\$15 per hour	Volunteers should log their hours and request the grant online <a href="#">here</a> .	
<a href="#">Verizon</a>	50 Hours	\$750 for every 50 hours (Max \$1,500)	Volunteers should log their hours and request the grant by logging in <a href="#">here</a> .	
<a href="#">ConocoPhillips</a>	20 Hours	\$500 for every 20 hours (Max \$1,000)	Volunteers should submit their grant requests online <a href="#">here</a> .	
<a href="#">Microsoft</a>	No Minimum	\$25 per hour	Volunteers should log their hours and request the grant <a href="#">here</a> .	
<a href="#">Dell</a>	10 Hours	\$150 for every 10 hours	Volunteers should log their hours <a href="#">here</a> .	
<a href="#">RealNetworks</a>	10 Hours	\$15 per hour (Max \$900)	Volunteers should submit their grant requests <a href="#">here</a> .	
<a href="#">Time Warner and Subsidiaries</a>	30 Hours	\$500	Volunteers should log their hours and request the grant online <a href="#">here</a> .	

[Allstate](#)

16 Hours

Either \$500 or  
\$1,000 depending  
on role

Volunteers should log their  
hours [here](#), and then inform  
their nonprofit [here](#).

Note

Become a Matching Gift Expert! Grab our [Free Ultimate Guide to Matching Gifts](#).

# ExxonMobil

## ExxonMobil

The largest descendent of John D. Rockefeller's Standard Oil Company, ExxonMobil is an American multinational oil company based in Texas. It was founded in 1999 and currently employs over 69,000 people.

ExxonMobil has multiple types of employee giving programs. The company offers a generous matching gift program by providing 3:1 matches to educational institutions and 1:1 matches to other eligible organizations.

For every 20 hours an employee volunteers, the company will provide a \$500 grant to the nonprofit (\$25 per hour volunteered.)

**Highlight:** The company provides up to \$2,000 in volunteer grants per employee each year.

[View additional details on ExxonMobil's volunteer grant program](#)

# aetna<sup>SM</sup>

## Aetna

Aetna is a Fortune 500 health care company, providing traditional and consumer directed health care insurance plans and related services. It employs nearly 50,000 people around the United States.

By requiring employees to volunteer for only 20 hours in a year, Aetna employees can easily reach the minimum hours needed to request a volunteer grant. Aetna employees who volunteer for a minimum of 20 hours can request a grant of \$300 for the organization they work with.

Aetna also matches employee donations up to \$5,000 annually to nearly all nonprofits.

**Highlight:** Each organization may only receive one volunteer grant per volunteer per calendar year, but an employee who volunteers on a regular basis with more than one nonprofit can request multiple volunteer grants.

[View additional details on Aetna's volunteer grant program](#)



## **Outerwall (Coinstar / Redbox)**

An American company, Outerwall is best known for its Coinstar and Redbox kiosks, located in the front of stores in the United States, the United Kingdom, Ireland, Canada, Puerto Rico, and Mexico. It employs 1,800 people and is headquartered in Bellevue, Washington.

Outerwall has various ways of supporting the organizations its employees are passionate about.

Through Outerwall's volunteer grant program, the company provides grants worth \$15 per every hour volunteered by an employee. There are four volunteer grant levels, which all pay out at \$15 per volunteer hour.

- 10 hours → \$150 grant
- 20 hours → \$300 grant
- 30 hours → \$450 grant
- 40 hours → \$600 grant

Outerwall also offers a matching gift program through which the company matches employee donations up to \$2,000 annually.

**Highlight:** By requiring only 10 volunteer hours in a calendar year, Outerwall has one of the lowest volunteer thresholds before an employee is eligible to request a grant.

[View additional details on Outerwall's volunteer grant program.](#)



## Verizon

Verizon is an American telecommunications conglomerate that is famous for its wireless communications and mass media subsidiaries, as well as its “Can you hear me now?” marketing campaign. It is headquartered in New York City and employs 155,000 people nationwide.

Through Verizon’s Volunteer Incentive Program (VIP), the company provides volunteer grants to organizations where employees volunteer on a regular basis. After employees volunteer for 50 hours in a year, the company provides a \$750 grant to the organization (\$15 per hour.)

The company also matches employee donations to schools up to \$5,000 annually and \$1,000 to all other 501(c)(3) organizations.

**Highlight:** Employees can receive up to two volunteer grant awards of \$750 each in a calendar year for two separate organizations or schools (total per employee per year is \$1,500).

[View additional details on Verizon's volunteer grant program](#)

Note

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## ConocoPhillips

ConocoPhillips is a Fortune 500 energy corporation, located in Houston, Texas. The company was born in 2002 of the merger between Conoco Inc. and Phillips Petroleum Co. and employs over 10,000 people.

ConocoPhillips' employee giving programs are similar to ExxonMobil's. The company matches donations up to \$15,000 annually to nearly every nonprofit. ConocoPhillips also provides volunteer grants worth \$25 per hour volunteered. There are two thresholds:

- 20 volunteer hours = \$500 grant
- 40 volunteer hours = \$1,000 grant

**Highlight:** Teams of four or more employees or retirees may apply for a team grant of \$1,000 to an eligible organization.

[View additional details on ConocoPhillips' volunteer grant program](#)



## Microsoft

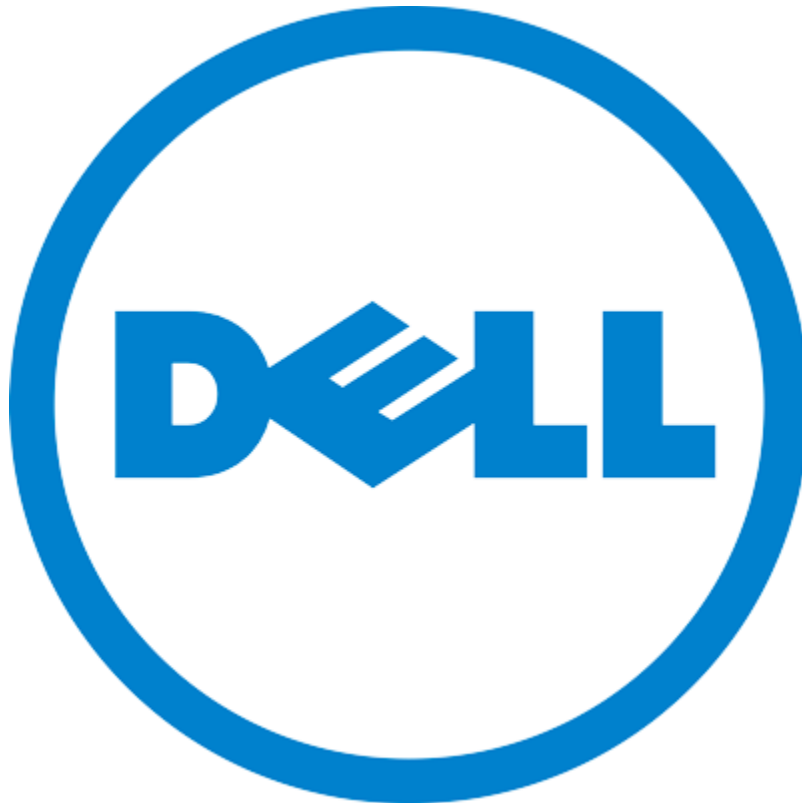
Microsoft is a multinational technology company headquartered in Washington. It was founded in 1975 by Bill Gates and now employs over 130,000 people worldwide. The company is best known for its personal computers, office software, and video gaming platforms.

In 2005, Microsoft instituted a Dollars for Doers Program through which the company provides \$25 grants for every hour a Microsoft employee volunteers. In Microsoft's most recent fiscal year, more than 4,900 employees participated in the company's volunteer grant program. Collectively, they volunteered for over 430,000 hours.

Microsoft also matches each employee's nonprofit donations up to \$15,000 per year.

**Highlight:** Microsoft is one of the world's largest corporate donors. In fact, Microsoft has donated more than \$1 billion through the company's employee giving programs.

[View additional details on Microsoft's volunteer grant program](#)



## **Dell**

Based in Round Rock, Texas, Dell is a multinational computer technology company. It is particularly known for its “build-to-order” or “configure-to-order” approach, wherein it delivers individual PCs configured to customer specifications. It was founded in 1984 and now employs over 100,000 people around the world.

Dell offers a very similar program to both Microsoft and Outerwall.

For every ten hours an employee volunteers with a nonprofit, Dell will provide a grant of \$150 to the organization (\$15 per hour).

The company also matches employee donations up to \$10,000 annually.

**Highlight:** Employees can request one volunteer grant per a quarter for a total of \$600 annually.

[View additional details on Dell's volunteer grant program](#)



## RealNetworks

Founded in 1994, RealNetworks is a provider of Internet streaming services and media delivery software based out of Washington State. It employs more than 1,000 people.

RealNetworks offers a variety of employee giving programs. The RealNetworks Foundation provides grants of \$15 for every hour volunteered by employees. The company will donate up to \$900 annually (max 60 hours) per employee.

The company also matches employee donations up to \$10,000 yearly.

**Highlight:** RealNetworks offers a truly unique giving program. When an employee reaches the five year mark with the company, RealNetworks will provide a \$500 grant to an organization of the employee's choosing.

[View additional details on RealNetwork's volunteer grant program](#)

# TimeWarner

## Time Warner and Subsidiaries

TimeWarner is an American mass media and entertainment conglomerate owned by AT&T and headquartered in New York City. It employs more than 30,000 people and is known for its involvement in the film, television, cable, and publishing industries.

Through the Time Warner Cares program, the company recognizes employees who volunteer with nonprofits by providing the organizations with volunteer grants.

Time Warner also matches donations to many organizations including civic and community focused nonprofits, arts and cultural organizations, and educational institutions.

**Highlight:** The company provides \$500 grants after employees volunteer for 30 hours (\$17 per hour).

[View additional details on Time Warner's volunteer grant program](#)



# Allstate®

## Allstate

Allstate is one of the largest American insurance companies, and employs over 40,000 people. They are best known for their “Are you in good hands?” marketing campaign, which was kicked off in 2004, and their “Mayhem” campaign, in which actor Dean Cain personifies catastrophe and “mayhem” in humorous ways.

The Allstate Foundation awards “Helping Hands” grants to nonprofits where employees and agency owners volunteer on a regular basis. After individuals volunteer for at least 16 hours, they can request grants of \$500.

The company also matches donations to higher education institutions.

**Highlight:** Allstate agency owners are eligible for \$1,000 volunteer grants instead of the standard \$500 grants which employees are eligible for.

[View additional details on Allstate's volunteer grant program](#)



# How Double the Donation Can Increase Volunteer Grants for Nonprofits

When you use Double the Donation's matching gift software, you can also learn about your supporters' employers' volunteer grant policies. These policies, also sometimes called "Dollars for Doers" programs, allow supporters to convert their volunteer hours into monetary donations for their favorite nonprofits.

So how can your nonprofit make this database work for your matching gifts and volunteer grant efforts?

1. Invest in either a Double the Donation-hosted page featuring the database or a plug-in to include on your website or donation form.
2. Encourage your donors or volunteers to use the database to look up their employer.
3. The database brings up the volunteer grant information necessary, including how to submit the grant request and where to find additional information.
4. Your donor completes the request, and your nonprofit receives a check when the request has been approved!

The image displays a user interface for Double the Donation. At the top, a green line graph shows cumulative values: \$40,000, \$60,500, \$110,300, and \$140,900. A central white pop-up window titled "See if your employer will match your donation" features a search bar labeled "Search company" with a microphone icon, a blue "LET'S CHECK" button, and the text "All information powered by Double the Donation" with the logo. Below the pop-up, a donor status dashboard lists categories: "Donor Status" (with a "Status" dropdown), "Waiting for Donor", "Verification Needed", "Pending Payment", and "Match Complete", each with a progress bar. To the right, a profile for "Steve Rice" shows a "Donation: \$4320" and an "Employer Match?" status with a green "Yes!" button.

Using the Double the Donation database is as easy as typing in an employers' name. Investing in Double the Donation software will make finding and completing volunteer grant requests with the top volunteer grant companies a snap for your supporters.

[Learn how Double the Donation's service can help your nonprofit grow your fundraising](#)

## **Additional Corporate Philanthropy Resources**

### **Learn More About Corporate Volunteer Grant Programs**



Corporate volunteer grant programs encourage employees to earn money for their favorite nonprofits through volunteering.

**Learn more about these programs through our guide.**

### **Volunteer Grants + Employee Engagement**



Does your company or business want more engaged employees?

**If so, you should consider starting a volunteer grant program. Click below to learn how and why!**

### **Importance of Corporate Philanthropy**



Volunteer grants are just one type of corporate philanthropy.

**The importance of corporate philanthropy and corporate social responsibility can't be overstated.**

