

## *Tis the Season for Sharing, Giving and Donating*



***The Benefits and Savings are Yours***

# THE BENEFITS OF MEMBERSHIP

A magazine for Coast Guard Auxiliary members Fourth Quarter | 2018

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Super Clearance Sale



# AuxA

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The governing body of the Coast Guard Auxiliary Association, Inc. is the Board of Directors, which has all powers of governing and directing.

The board is charged with overseeing the management of the business and its organizational affairs. The Association's governance principles are found in its formal policies as established in accordance with its Articles of Incorporation and Bylaws.

*THE BENEFITS OF MEMBERSHIP* is the official publication of the Coast Guard Auxiliary Association, Inc. to provide articles of interest and information to its members.

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The National Training Meeting (N-TRAIN) is scheduled for January 28 - February 3, 2019 in St. Louis, Missouri.

[Explore St. Louis](#)   [Westport Plaza St. Louis](#)

[Click here for Hotel Reservations](#)

[Click here for the N-Train Schedule and Agenda \(PDF\)](#)

## Discounts from Auxiliary Partners



Avis offers Auxiliary members great money-saving coupons on top of special weekend, weekly and monthly rates. Simply present a printed coupon with your next rental to save. Discount # T624400



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# NTRAIN – National Training Meeting 2019



Martin Phillips, Executive Director,  
Coast Guard Auxiliary Association, Inc  
and wife Jo Ann during NACON August  
25, 2018. NACON 2018 photo by Melvyn Borofsky.



# A Salute to Service

**Martin Phillips- Executive Director,  
Coast Guard Auxiliary Association  
2001-2018**

By Lou DiGiusto

“Marty,” as he is well known throughout Team Coast Guard, completes a very accomplished career of 60 years of combined service to the Coast Guard and Coast Guard Auxiliary Association, Inc. (AuxA). His effective administration of AuxA over the past 18 years has insured continuity and mission success for AuxA’s critical role of financial stability, enabling the Coast Guard Auxiliary to be mission ready at all times no matter the status of Federal budgets.

His service to AuxA had a great foundation in his 32 years of active duty experience. Commander Martin Phillips, USCG (Ret) retired from the Coast Guard in 2001. After graduating from high school in Hamburg, Iowa, Marty joined the Coast Guard as a Seaman Recruit in 1967. “I wasn’t sure what I wanted to do,” Marty reminisced. “My dad was a volunteer Fire Chief in Hamburg for 40 years and ‘assisting others’ was always something that appealed to me.”

Marty’s Coast Guard active duty career included tours on USCGC Sweetbriar WLB-405 in Juneau, Alaska, and as Special Agent- Coast Guard Investigative Service in Washington, DC.

He also served at the Officer Candidate School, Group Mayport, Florida where he was Officer-In-Charge for POTUS Security Detail Sape-lo Island, GA and as USCG Watch stander for NASA Shuttle Launches at Cape Kennedy. Marty has also served as Group Commander at Station Cape Hatteras and did two tours as DIRAUX, working directly with the Coast Guard Auxiliary. “As DIRAUX, I always enjoyed working with the volunteers of the Coast Guard Auxiliary, especially at the Flotilla level. I always respected the amount of time and effort they gave to the Coast Guard mission- it was unbelievable.” He said.

Following active duty retirement he joined AuxA as Executive Director.




All members of AuxA wish Marty, Jo Ann and their family “Fair Winds” for an exciting new course ahead. Marty we salute you!

The good news for AuxA is that Marty has agreed to consult with AuxA’s Leadership team as needed through the transition.

Auxiliarist Tom Lane has been approved by

the AuxA Board as the new Chief Operating Officer of AuxA and is working now on the transition. He will report to Commodore Vincent Pica, AuxA CEO, and will be working closely with Lou DiGiusto-Chief Marketing Officer, Julia Dye-Chief Information Officer and Bob Fabich-VP and Executive Editor of “The Benefits of Membership.”

PHOTO: COMO Washburn and ADM Ray honor Marty Phillips for his service at NACON 2018. Auxiliary photo by Robert A. Fabich, Sr. 

# Another Great Coast Guard Auxiliary Association Benefit

## Get America's #1 Pet Insurance at a Discount

by Commodore Dale Fajardo

As a member of the Coast Guard Auxiliary and its Association, you can get America's #1 Pet Insurance at a discount. With that in mind, today's discussion on Coast Guard Auxiliary Association's membership benefits is on our furry (or not so furry) friends—our pets. As responsible pet owners, many of us will do what it takes to ensure our pets' health and happiness, and in return our pets give us unconditional love. At the same time, life can be unpredictable, and while it's impossible to anticipate accidents or illnesses, when

Coast Guard Auxiliary and Association, we get preferred pricing and access to Nationwide®: the nation's oldest and largest pet health insurance provider and the #1 choice in America for pet insurance.

From preventive care visits to significant medical incidents, pet insurance from Nationwide provides protection for pets when they need it most. For example, Nationwide's policies cover a multitude of medical problems and conditions related to accidents and illnesses, including cancer. Coverage is available for dogs, cats, birds and exotic pets, plus optional wellness care coverage reimburses for vaccinations, flea/tick control and prevention and more. As a policyholder, you are free to use any veterinarian worldwide — even specialists and emergency care providers.

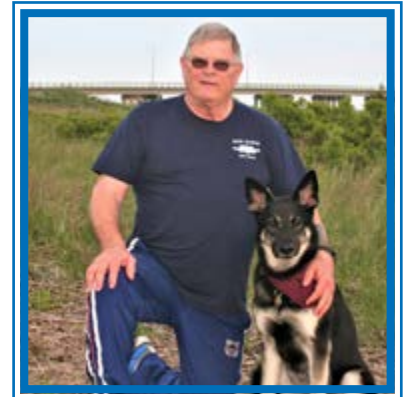
Many of your fellow Auxiliarists already have taken advantage of this benefit through the efforts of the Auxiliary Association, where you are eligible for preferred pricing which can make this peace-of-mind protection even more affordable. If the opportunity to get America's #1 pet insurance at a discount sounds good to you, contact 1-877-738-7874 (toll free) and mention Coast Guard Auxiliary Association or visit <http://www.petinsurance.com/cgauxa>.



such events happen, we only want the best for our pets, and with pet insurance, this safety blanket can help us take care of our animal companions and be better prepared for unknown. Fortunately, as members of the



Recently the Association received the following testimonial from Auxiliarist Fred Furnell Sr. in Sector Long Island along with a picture of him and his best friend, Roxi.



Fred Furnell, Sr. and Roxi

*"I just read through the recent Coast Guard Auxiliary Association email and I have to tell you. I did exhaustive research on pet insurers and concluded that Nationwide, by far is the leader with the best policies. I currently have my home and cars insured with Nationwide as well, which entitles me to a bundled 5% discount on my pet insurance. I didn't expect an additional discount on my existing pet insurance policy. I just made the call and to my astonishment, for being an Auxiliarist I received an additional 5% of my existing pet insurance policy."* 🐾

Enroll today and save.  
Mention CGAuxA to receive preferred pricing.





# Choose a pet health plan to fit your needs

From Nationwide®, the #1 choice in America for pet insurance¹

Members receive preferred pricing!²



**whole pet®**  
with wellness

90% back on veterinary bills



**major medical™**

Set benefits for accidents, illnesses & hereditary conditions



**pet wellness™**

Coverage for shots, flea control & more

Use any vet	✓	✓	✓
Accidents, including poisonings, cuts and broken bones	✓	✓	
Common illnesses, including ear infections, rashes, vomiting and diarrhea	✓	✓	
Serious/chronic illnesses³, including cancer, diabetes and allergies	✓	✓	
Hereditary conditions	✓	✓⁴	
Procedures/services, including surgeries, prescriptions and hospitalization	✓	✓	
Basic wellness services, including exams, vaccinations and flea/heartworm preventives	✓		✓
Additional wellness services, including spay/neuter and preventive dental cleaning	✓		
Prescribed therapeutic treatments, including diets and supplements	✓		
Reimburses 90% of vet bill⁵	✓		

## How does it work?



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# Why wear USCG Auxiliary and AuxA apparel?

by Thomas Lane, Chief Operating Officer

## Non Auxiliary uniform apparel

### Walking Advertisements

You will really stand out, so that many people can begin to understand the numbers in our organization. They will see our logos often amid the masses of non-logo apparel. It's inexpensive, effective and creates a tribe of devoted fans and members who become brand ambassadors everywhere they go in the community. It's a small investment to grow support for our organization.



### Conversation Starters

When people think of branded clothing, we sometimes think of boring polos. But that doesn't have to be the case. We can be creative with our clothing and accessories, but the most important thing is to create conversation. When I wear an Auxiliary hat, I am stopped all the time by people who want to talk about the Auxiliary. By simply wearing the hat, I attract fans of the auxiliary brand who want to talk. That is very powerful marketing.



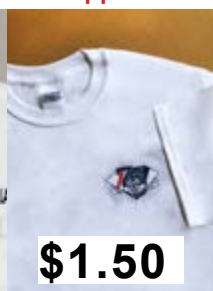
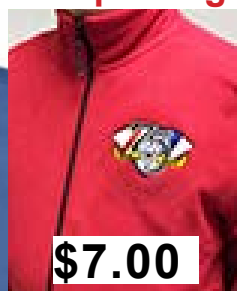
### Talent Magnet

Most organizations will tell you that their biggest challenges are creating revenue and recruiting new members and talent. Branded clothing gives you that added benefit by attracting talent.

We are designing new items for our online shop. Check our website ongoing to view new Auxiliary items, <https://auxcen.com/>. Please send ideas regarding products to [tomlane@uscgaux-flotilla87.org](mailto:tomlane@uscgaux-flotilla87.org). Your purchases are the method to build a sustainable AuxA, as we generate income through the sale of Auxiliary goods or services.

The Coast Guard Auxiliary Association, Inc. manages the fiscal and business management responsibilities for the Auxiliary. That includes fundraising, partnerships and donations that enable America's Volunteer Lifesavers to accomplish their primary mission responsibility which is recreational boating safety. 🚤

**Enjoy these products celebrating the 75th Anniversary of the Coast Guard Auxiliary 1939–2014. SPECIAL CLOSEOUT pricing under \$7.00 while supplies last.**







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**<https://www.cafepress.com/cgauxa>**



# Super Closeout Special

## Stylish Logo Running Shoes

\*with Sanitized® Hygiene Function

# \$20.00

includes shipping

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the Auxiliary Center  
Online Store



[Click for Men's](#)



[Click for Women's](#)

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All Sales Final  
while supplies last

Clean Zone Fact: There are 250,000 sweat glands in your feet that produce as much as half a pint of moisture each day. While the sweat itself doesn't smell, socks and shoes can trap odor-causing bacteria.

\*Sanitized® technology for shoes hinders reproduction of bacteria; therefore unpleasant odors do not develop.

**Great Holiday Gift**  
**Hurry, limited sizes left**



## Does Your Employer Offer Volunteer Programs?

Truly enlightened companies understand that their employees not only want to work and pay their bills—they also want to do good for their communities and others. Today's workforce wants to find a sense of purpose at work, and one way to do that is by increasing options to give back to the local community.

Paid time off to volunteers is an increasingly common perk among employers ([55 companies on Fortune's annual list of the 100 Best Companies to Work For offer it](#)), but only a select few have distinguished themselves by giving employees at least five full days per year. That investment in helping employees channel their need for purpose into giving back is paying off: many have amazing accomplishments and projects to show for it, and the companies are seeing reduced turnover because of it.

**As an Auxiliary member, ask your employer if they offer any volunteer programs.**

**You may just be surprised how your work with the Auxiliary can pay forward.**

**Examples of companies providing generous grants to nonprofits when employees volunteer.**

[ExxonMobil](#)

[Aetna](#)

[Outerwall \(Coinstar / Redbox\)](#)

[Verizon](#)

[ConocoPhillips](#)

[Microsoft](#)

[Dell](#)

[RealNetworks](#)

[Time Warner and Subsidiaries](#)

[Allstate](#)

## Annual Maritime SAR Awards Chairman's Award Winners

Three U.S. Coast Guard Auxiliaries, working with on-scene civilians with medical experience, medevaced a man with severe injuries at Quilomene Creek – part of Washington state's Columbia River – Sep. 3, 2017.

Auxiliaries Kathleen Goodwin (boat coxswain) and Steven Beckerman (crewman) were on patrol in the area – Auxiliary Jan Jenne was shoreside, working in a communications relay role – when a woman approached them on a jet ski who reported that a man had been seriously injured and needed help. Goodwin and Beckerman were taken to the area, and once on-scene discovered that the man had suffered a head injury, which knocked him unconscious, and he had floated in the water for an undetermined amount of time, after using a 35-foot tall makeshift waterslide.

Coast Guard Auxiliaries Goodwin, Beckerman and Jenne were recognized during the AFRAS Capitol Hill maritime search and rescue awards ceremony in Washington DC, Sep. 13, 2018. The event was hosted by Congressman Jason Lewis (R-MN) and was coordinated by the board and officers of AFRAS. The Commandant of the U.S. Coast Guard, as well as other senior maritime and congressional officials, also attended. Tom Lane, CGAuxA Director of Development, attended the event.

The AFRAS Chairman's Award was established in 2014 and is awarded to a Coast Guard Auxiliary (or a team of Coast Guard Auxiliaries) from among the nominations received for the AFRAS Silver Medal. A life must be in peril of being lost, whether at sea, on a river, or a lake, and a Coast Guard Auxiliary (or team of Coast Guard Auxiliaries) must have had a direct impact on saving the life or attempting to save the life in peril – from a watercraft, from land, or a pier, wharf or jetty connected to dry land.



Reprinted from Social Media by [Brandon Brewer](#) posted on September 12, 2018



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# GUARDIAN OF GUADALCANAL

The World War II story of Douglas A. Munro,  
United States Coast Guard

Gary Williams



# GIVING TUESDAY

This Giving Tuesday:  
Give Generously to Support  
Auxiliary Missions



Donate now and share in the warmth and pride that comes from assisting the U.S. Coast Guard Auxiliary by supporting their important missions and programs.

Your financial donation to the Coast Guard Auxiliary Association is used 100 percent in support of the Auxiliary.

## How can you help?

\$25: Provides training for Auxiliary boating safety volunteers

\$50: Will help produce 25 boating safety books

Have a different amount in mind? Your donation is tax deductible as a charitable contribution according to Section 501(c)3 of the Internal Revenue Service Code.  
Tax ID number: 52-6056326.

## Recreational Boating Safety Grants

The Association also applies for competitive grants to support Coast Guard Auxiliary recreational boating safety projects such as advertising the boating safety message nationwide, and life jacket loaner programs that allow boaters to borrow free life jackets at local boating venues.

Through your generous donations, the Coast Guard Auxiliary Association supports vital and essential educational and outreach materials for the volunteers of the U.S. Coast Guard Auxiliary and their recreational boating safety efforts. Your donations also ensure local Auxiliary volunteers are trained and ready to be YOUR community's boating safety experts! Local volunteers. Local boaters. Local successes.



## Donate to the Association



## Planned Giving



## Corporate Membership



## Individual Membership



## Boat Donations



## Life Jacket Loaner Program







## PROUD PARTNER STRENGTH SECURITY SERVICE



FOR THE COAST GUARD AUXILIARY ASSOCIATION, HELP IS IN YOUR NAME. WE WANT TO HONOR THE AUXA'S COMMITMENT TO SERVING OTHERS. WE'RE PROUD TO OFFER SECURE FINANCIAL SERVICES TO THOSE WHO HELP KEEP OUR COASTS AND WATERS SAFE.

### PenFed Sets Up New Direct Benefits Link for AuxA Members

AuxA has enjoyed a long relationship with PenFed Credit Union. Sean Worthy, Director of Business Development just set up a new direct link for AuxA members to make it easier for AuxA members to join PenFed and access their many products and services.

"We salute members of the Coast Guard Auxiliary and AuxA. 90% of our affinity partnerships are military focused, PenFed is all about supporting our nations defenders and guardians" Sean said in a recent interview with AuxA. Our new direct link is [www.penfed.org/partners/cgauxa](http://www.penfed.org/partners/cgauxa). All members serving in the Coast Guard and Coast Guard Auxiliary are eligible for membership in PenFed.

Sean said that PenFed through the PenFed Foundation funds major veteran's programs such as the Defender Lodge. "We are proud to serve those who volunteer to serve our country, he said." "I am amazed at the many tasks and number of volunteer hours that the members of the Coast Guard Auxiliary give to our country. PenFed invites every member of the Auxiliary (and therefore AuxA) to join PenFed and take advantage of the many products and services we offer."

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**amazon**smile  
You shop. Amazon gives.



# Companies Supporting Volunteer Hours

**Allstate Giving**

**Alcoa Inc.**

**Anthem Blue Cross/Blue Shield-Ohio**

**Apple**

**Bank of America**

**Boeing Charitable Gift**

**Chase Bank**

**Cisco Just Give**

**Constellation Energy Group  
Foundation**

**ExxonMobil**

**Global Impact SRA Giving**

**Honeywell**

**JP Morgan Matching Gift**

**Monsantogether**

**Motorola Solutions**

**PPG Industries**

**Sempra Employee Giving**

**Sharp Products**

**SRA**

**State Farm**

**Truist**

**Vanguard Charitable Giving**

**Wal-Mart Matching Gift**



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[Organization Governance](#)

[Organization Bylaws](#)