

THE BENEFITS OF MEMBERSHIP

A magazine for Coast Guard Auxiliary members

Third Quarter | 2018

NACON 2018 staff photographer photo



**NACON, New NEXCOM and New
Coast Guard Auxiliary Association**



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"Official Biography of Signalman First Class Douglas Munro, sole Medal of Honor recipient in Coast Guard history. Gave his life leading the rescue of 500 Marines under enemy fire, Battle of Guadalcanal, 27 SEPT 1942 during WWII.



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NACON 2018 Photos

<https://tinyurl.com/AuxNatlPhotos>



The AuxA Challenge Coin was introduced at NACON 2018. The designer and graphic artist is Barbara Ingram, Fairfield Flotilla, Connecticut.

AuxA

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The governing body of the Coast Guard Auxiliary Association, Inc. is the Board of Directors, which has all powers of governing and directing.

The board is charged with overseeing the management of the business and its organizational affairs. The Association's governance principles are found in its formal policies as established in accordance with its Articles of Incorporation and Bylaws.

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Available October 1, 2018 at the
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For each book ordered **AuxA** will receive a donation. This is the only portal in Team Coast Guard to buy the official bio of Douglas Munro at this special price. The book brings to life our values of "Honor" "Respect" and "Devotion to Duty."



GUARDIAN OF GUADALCANAL

The World War II story of Douglas A. Munro,
United States Coast Guard

Gary Williams

Commodore Rick Washburn Reflects on His Term as National Commodore

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Commodore Larry King Elected National Commodore to take Office November 1st

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NACON, New NEXCOM and New Coast Guard Auxiliary Association

by Commodore Dale Fajardo

Well, it's about a few weeks after the Auxiliary National Convention (NACON) in Orlando, Florida, and I'd like to take a moment to present some exciting news to you regarding changes that are in play for the Coast Guard Auxiliary Association.

Vin Pica, President and CEO, United States Coast Guard Auxiliary Association said it best as he kicked off the AuxA's new branding-refresh initiative to support the Auxiliary from now and into the future: "Meet the new Coast Guard Auxiliary Association – AuxA. Honor – Respect – Devotion to Members!" Richard Washburn, National Commodore of the United States Coast Guard Auxiliary added, "The Coast Guard Auxiliary Association (AuxA) is our national nonprofit organization, which for over 60 years has conducted the financial and business management responsibilities for the Auxiliary. The AuxA enables the Auxiliary to be ready at all times to accomplish its multi-mission tasks."

During the presentation to the Auxiliary National Board at NACON, Commodore Pica outlined the future strategy of the new AuxA with an emphasis to be "More efficient, more user-friendly, and more focused on raising more capital funding to support the recreational boating safety (RBS) mission of the Auxiliary." Since you as a member of the Auxiliary are automatically enrolled as a member of AuxA, you have access to several benefits, including price discounts available through the affiliate relationships negotiated on your behalf by the AuxA. In addition, you receive quarterly communications from the AuxA highlighting the

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Commodore Vincent Pica presented the "Meet the new Coast Guard Auxiliary Association – AuxA. Honor – Respect – Devotion to Members" during the National Board Meeting August 24, 2018. NACON 2018 staff photographer photo.

NACON, New NEXCOM and New Coast Guard Auxiliary Association

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“what’s in it for me” benefits for your efforts as a volunteer in the Auxiliary.

Beyond benefits, the AuxA has also embarked on the development of strategic partnerships to support public education and will start to highlight the great work of the AuxA starting at the flotilla level. One of the most visible aspects of this branding initiative will be a challenge coin with the new AuxA brand, as well as new communication efforts to develop stronger outreach with our existing affiliated vendors.

Furthermore, to support the RBS mission of the Auxiliary, this takes funding, and you as a member of AuxA have the ability to help in this endeavor. The easiest way to help is to participate in the Amazon Smile program when you make purchases on Amazon (<http://smile.amazon.com/ch/52-6056326>). There’s no additional cost to you, and the AuxA receives a donation from Amazon thanks to your loyalty. “Help us help you,” as Commodore Pica noted at NACON. For more saving opportunities visit the AuxA Marketplace at (<https://www.cgauxa.org/auxa/shop/>).

Likewise, if you shop at the Auxiliary Center Online Store (<http://shopauxiliary.com>), new discounted items will be coming, and you can find nearly every Auxiliary-related uniform item here (and a portion of your purchases help your local districts financially, too). Lastly, if you’re interested in really making a positive difference to support the Auxiliary, the AuxA is working to establish planned giving programs to raise direct contributions to support our public education, vessel examination, and program visitor programs. Our recent fundraising initiatives have resulted in success and you can be part of this philanthropic opportunity, so stay tuned!

In a recent conversation regarding both the Auxiliary and AuxA, Commodore Rick Washburn stated the following as a reflection on his term as National Commodore:

We are in the final days of completing an historic term in our 79-year history. This term has seen:

- The first signing of our Strategic Plan by ADM Zukunft.
- The initial start of Aux Clergy, the signing of the Aux Pad instruction.
- We saw the Diversity NACO 3 award grow from 3 to 186.
- The Blended Retirement Plan was also a great success.
- The start of BQII where over 5,000 members have completed it.
- The US Power Squadron reciprocity agreement.
- The tremendous growth of our Telecommunications capabilities.
- Background checks have gone from 2 years to “2 minutes.”
- District Captain training at NTRAIN was a huge success.
- The way we respond to Hurricanes and other disasters has changed to the IMACC concept.
- Then we have seen the Commandant, ADM Schultz, approve a new Aux Data system investing 6-8 million dollars in our members.
- Finally, we witnessed the signing of the MOA with the Sea Scouts which brings 10,000 young people into our ranks. A new youth program of record for the Coast Guard and the Auxiliary.

This is just a snapshot into this term. So much more was accomplished than we can list here. Our National staff has done an outstanding job along with our partners at BSX. Bravo Zulu and Semper Paratus to everyone for supporting our members and the Coast Guard.

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Be Likewise, Larry King, current Vice National Commodore, and now elected National Commodore to take office November 1, stated:

It must be acknowledged that the Auxiliary proved itself to be more flexible in response and support during the past two years than ever before, and that will continue in future. With so many new initiatives started, most at the Coast Guard's request, it is very easy to overlook the fact that promoting Recreational Boating Safety remains our primary assignment by the Commandant. Approval of the AuxPad Instruction addresses the way forward for the Auxiliary to focus on safety concerns with that form of recreation, but the hard work has just begun. A lot of remaining work is still needed with many other initiatives, but that just serves to amplify the relevance the Auxiliary demonstrates on a constant basis. Our ability to adjust to changing or additional support requests, while never

taking our eyes off our primary assignment, is a very noteworthy characteristic of the finest volunteer organization in the world.

Both of our leaders agreed that many of these accomplishments would not have been possible without the quiet support from the AuxA to fund the Auxiliary infrastructure to make these accomplishments come to fruition.

As I had mentioned previously, the AuxA provides a number of benefits to you, so please take advantage of these, as you most definitely deserve them. At the same time, please keep the AuxA in mind, whether you're shopping on Amazon (go to <http://smile.amazon.com/ch/52-6056326>) or when you might have the opportunity to donate at the end of the tax season, the AuxA, the Auxiliary, and at the end of the day, the boating public, will be most grateful for your support.

Semper Paratus
Dale Fajardo



Corporate Philanthropy The Benefits of Volunteer Grant Programs

by Thomas Lane, Director of Grants

Many companies not only encourage their employees to give to and volunteer time to nonprofits in their communities, but also will match those efforts with dollars and other means of support.

Workplace giving contributes an estimated \$5 billion to U.S. charities each year. So, if your volunteers or supporters work for companies with a workplace giving program, it can be an additional source of funding. But note that a non-profit's access to these programs often must be initiated by an employee.

Workplace giving programs can be set up in a variety of ways. Some of the more popular workplace giving programs offered by corporations are:

- Employee Matching Gifts
- Volunteer Support Programs
- Donations through Payroll Deduction
- Annual Giving Campaigns

Walmart Associates for example may apply for a Volunteerism Always Pays (VAP) grant on behalf of their volunteer hours at eligible organizations. Once associates as individuals or as a group reach a threshold of 25 hours volunteered, individuals may apply for a \$250 grant and groups may apply for grants up to \$5,000 to the charity,

If we make use of volunteer grant programs, the Auxiliary can benefit from the support of socially minded businesses, while also attracting even broader bases of volunteers for future missions.



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Auxiliary, Boy Scouts, AuxA Unite New Youth Program



Auxiliary photo by Robert A. Fabich, Sr.

Signing the Memorandum of Agreement (left to right) Admiral John Nadeau, USCG, Charles D. Wurster, National Commodore, Sea Scouts BSA and Commodore Richard A. Washburn, National Commodore.

A Memorandum of Agreement (MOA) was executed among The United States Coast Guard Auxiliary, The Boy Scouts of America BSA, and The Coast Guard Auxiliary Association, Inc. during the National Board Meeting at NACON 2018 on August 25th. The new youth program of record for the Coast Guard and the Auxiliary will bring 10,000 young Sea Scouts into the ranks.

The six page document outlines the program's authority, purposes, responsibilities, reporting and documentation, and points of contact. The Auxiliary will make this Agreement known to its membership by posting it on the "RBS Outreach" Directorate section of the Auxiliary website and through news and feature articles and photos in its internal on-line publications and public media releases. The full roll out of the Sea Scouts program will be after D5SR and D9ER, as the designated pilot districts, have vetted the procedures.

Below are a few of the key responsibilities for the Auxiliary and Boy Scouts of America.

- The **Auxiliary** will collaborate with the BSA in the conduct of a broad range of domestic projects that support the recreational boating skills and safety of Sea Scouts, other members of the BSA, and the public, and will promote citizenship training and character development of Sea Scouts.
- The **Auxiliary** will welcome all Sea Scouts and other

members of the BSA to attend Auxiliary unit meetings as guests of the Auxiliary. Scouts under the age of 16 will be accompanied by a parent, guardian, or person in *loco parentis* consistent with BSA Youth Protection Training policies.

- The **BSA** will encourage Sea Scout Ships to promote the numerous areas of seamanship, maritime, and other training and orientation programs consistent with Coast Guard and Auxiliary budgetary considerations.
- The **BSA** will encourage attendance and promote among its members training programs and other events to be presented by the Auxiliary or jointly. This includes, without limitation, the Auxiliary boating safety courses, "About Boating Safely," and "Boating Skills and Seamanship," or their replacement courses, which may be taken at regularly scheduled sessions offered to the public by local Auxiliary flotillas, or may be presented at BSA unit locations such as Sea Scout Ship meetings.
- The **BSA** will encourage the development of Sea Scout Ships chartered to Auxiliary units pursuant to Auxiliary and Coast Guard policies. Any Sea Scouts or Sea Scout leaders who wish to become members of the Coast Guard Auxiliary must meet all Auxiliary membership eligibility criteria required by law and regulation, including, without limitation, background checks, payment of dues, and completion of any required training.



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Your Coast Guard Auxiliary Association

Serving those who serve others by Jim Losi



If you're like me, you probably have a number of credit cards all with a plethora of membership benefits. Some of those benefits you may be quite familiar with and some you may have no knowledge of at all. We tend to have a cursory understanding or awareness of some of the benefits of card membership.

Here's an example of the point I'm making. I was recently traveling with friends in Southern California and while waiting to pay for our lunch, I had readied my credit card to pay. Upon seeing the credit card I had selected to use, our travel guest JoMarie, asked if I had ever used a particular feature. My response, "I didn't know that was a benefit or feature." Since she was something of a credit card aficionado of this particular brand, she rattled off several benefits of membership that both shocked and amazed me. I didn't realize the breadth and scope of benefits that came along with membership. Needless to say, upon arriving home here in California, I researched and then availed myself of the many benefits that were actually new to me but I already had as a function of membership. I have saved money, enriched my experience as a customer and expanded the scope of the utility of my credit card.

The same could be said for membership in the Coast Guard Auxiliary. There is a rich and robust menu of member benefits from world class training to the opportunity to create a portfolio of activities based on one's own experiences and interests. The list of benefits includes Base Exchange Shopping Privileges, Uniforms and Awards, Tax Deductions, Insurance Coverage, Coast Guard Federal Credit Union, Coast Guard Mutual Assistance, Coast Guard Work-Life Programs and Fellowship. However, there is another very important benefit to your Auxiliary membership which most members really don't know about and that is automatic membership in the Coast Guard Auxiliary Association or the **AuxA**.

Before I begin sharing with you the many benefits of the **AuxA**, I thought it important to share with you what it is and what it does. President and CEO of the **AuxA**, COMO Vin Pica, II says "The Coast Guard Auxiliary Association helps support the civilian volunteers of the United States Coast Guard Auxiliary as they con-

duct their Recreational Boating Safety efforts to educate boaters, enhance their knowledge in safe boat operations, and improve their personal safety as well as others while making the boating experience enjoyable." Additionally, The Coast Guard Auxiliary Association is a national nonprofit organization, established in 1957, to support Coast Guard Auxiliary activities. For over 56 years, the Coast Guard Auxiliary Association has conducted the fiscal and business management responsibilities for the Auxiliary, including fundraising, partnerships, and donations that enable America's Volunteer Lifesavers to accomplish their primary mission responsibility: recreational boating safety.

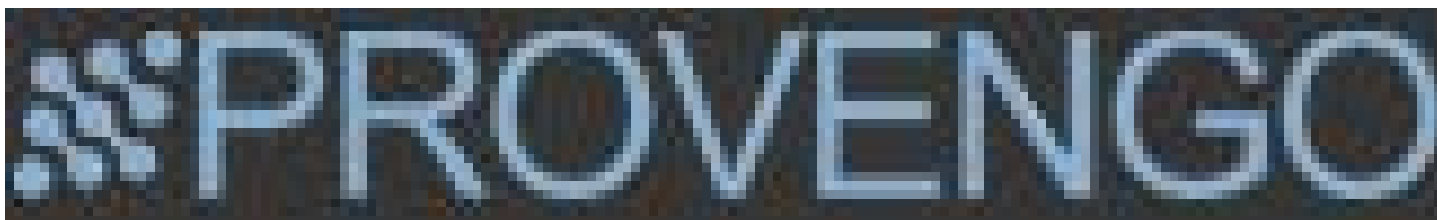
Pretty impressive isn't it? The true nature of the **AuxA** is designed to support you, the member, as you execute the Auxiliary mission in your community. However, before we leave the dock, let me share with you the many benefits of membership, remembering you are already and automatically a member of the **AuxA**!

The **AuxA** has partnered with more than thirty different product and service providers, offering significant discounts to Auxiliary members. There is a rather robust range of options including rental cars, office and computer supplies, consumer goods, and financial service products. I know, I am an Auxiliarist and a customer. I just ordered a wireless kill switch from [Autothether Marine](#), one of the **AuxA** partners, and received a 15% discount and saved \$49.50 off the retail price. I additionally ordered a Yeti Tundra 35 from [Provengo](#), another **AuxA** partner, and saved 26% off the retail price or \$79.24 and received free shipping.

Pretty good I would say, and there is so much more savings to be had!

If you would like to see all of the high quality partners the **AuxA** has organized for you, simply sign onto the Coast Guard Auxiliary Association website at <https://www.cgauxa.org/auxa/> or take a look at *The Benefits of Membership: A Magazine for Coast Guard Auxiliary Members* at <https://www.cgauxa.org/auxa/wp-content/uploads/2015/12/Benefits1stQ2018.pdf>





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